



The Secret Red Book of Leadership

By Awdhesh Singh

Wisdom Tree, New Delhi, India. Softcover. Book Condition: New. The hidden truths of leadership bitter or sweet revealed like never before! Great leaders are like icebergs. They conceal more than they reveal. Indeed, mystery, and the art of retaining it, is integral to leadership. Leadership, then, is more an art than a science. It is not a reality that you can touch, feel and measure, but an illusion that is created by many tricks, which you should be able to learn and practise in a way that others are not able to grasp. This book, written by a serving officer of government, is an eye-opener for anybody who aspires to be a leader, at whatever level, nation, community or a small social group; and in whatever sphere, business, politics or administration. Bon voyage! Printed Pages: 240.



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